

Organisational Profile



Crown the Woman - South Sudan

'The bearer and nurturer of life'

"You are your best thing."

- Toni Morrison





Our story

Crown The Woman – South Sudan (CREW) is a women founded and led Non-profit and Non-Governmental National feminist Organisation based in Juba registered and founded in 2016 by concerned young South Sudanese women who realised the need to empower girls and women to ensure they harness their full potential and contribute to nation building economically, socially and politically. The organisation has special focus on investing in women and girls as the means of securing the future of South Sudan's women in nation building and development.

CREW's thematic areas of operation are: SGBV prevention and response, girls/women sexual and reproductive health rights, Education, Child protection, leadership and Peace Building.

Our purpose

VISION:

We envision a future with zero tolerance for inequality, inequity, injustice and any other community vice that affect women and girls.

MISSION STATEMENT:

We work to promote and strengthen women and girls by developing their potentials so that they enjoy equal recognition, in all aspects of social, economic and political in the communities for attainment of sustainable and equitable development.



Our values

Professionalism: Only highly competent team players are employed to bring about the change CREW desires.

Integrity: We believe in serving our beneficiaries and doing our work with total honesty and fairness.

Empathy: We always put ourselves in the shoes of those we serve.

Accessibility: It's our obligation as a team to account all our stakeholders, for each activity we do, accept responsibility for them, and to disclose the results in transparent manner.

Commitment: We have a strong dedication towards what we do

Passion: We have extravagant fondness for our work and the people we serve in the communities.

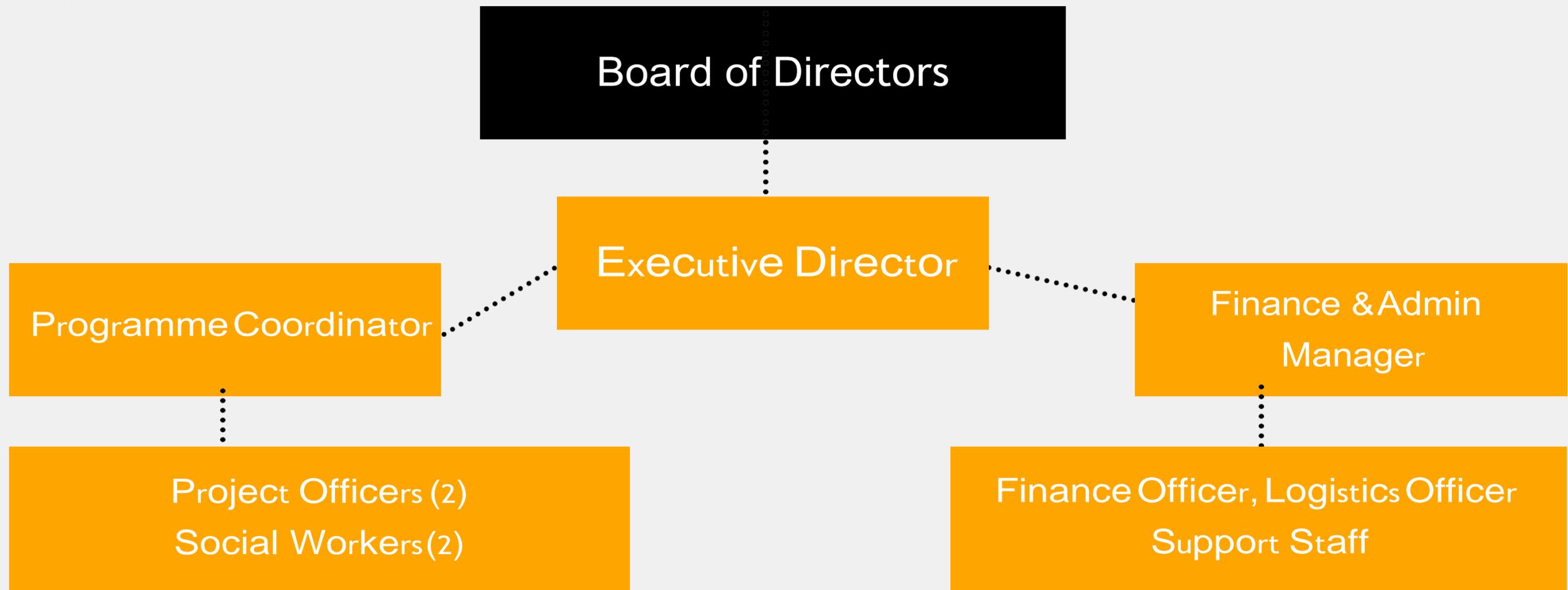


ourteam

Crown the Woman
Team, 2021
Juba, South Sudan

Our structure

Crown the Woman has 7 founding members, of which some members are also on the Board of Directors that oversee the strategy and work of the organisation. The below is our current staffing structure, not counting our volunteers.



Strategic Objectives

Crown The Woman's (CREW) objectives includes the following not limited to:

- Striving for realization and respect of women's rights
- Enhancing women's security and the prioritization and provision of women's basic needs.
- Improving the livelihood and incomes of vulnerable women.
- Aiming to reduce poverty and illiteracy of women through basics of civil education and social transformation.
- Mitigating the social and economic impact of HIV and AIDS on women
- Strongly promoting peace and harmony among communities
- Advancing of humanitarian assistance to the disaster affected areas of South Sudan
- Empowering young women and girls to take up leadership.



OUR RECENT WORK & ACHIEVEMENTS





Mentorship

Through our mentorship program, Crown The Woman-South Sudan has tailored activities, which mainly focus on sharing knowledge that is relevant to the girls' growth, development and learning as well as options of roles girls should consider playing in building South Sudan. Through this program, we create a link between the mentors and mentees. The mentors are committed South Sudanese women who are of diverse professional backgrounds and are willing to inspire the girls to take on challenges with courage in order to be that charismatic strong woman.

CREW so far has conducted her mentorship programme in over ten secondary schools, five primary schools; the aim of which is to encourage girls to pursue their education unhindered by preventable causes of girl child school dropout. The reason behind the mentorship program is to nurture the girl child to be a responsible woman of quality and close the gap in education and gender equality. Through this program, CREW strives to mould the girl child and help her grow into a strong, educated, confident, respectable, capable and ambitious woman and citizen.

Provision of the Toll Free GBV Hotline

- **Are you suffering from domestic violence?**
- **Have you been sexually assaulted and/or exploited?**
- **Are you a child or an adult being forced into marriage?**

If you are experiencing any of these
or other forms of gender-based violence

DO NOT SUFFER IN SILENCE, SEEK HELP

CALL 623 TOLL-FREE

Trained counsellors are available to assist you
in a private and confidential manner.



In 2019, with support from UNFPA, Crown the Woman established and manage a toll free hotline for victims of SGBV to reach out for support. The services include but not limited to, access to medical services, counselling, temporary accommodation & legal aid. To date we have supported over 300 women, girls, men and boys who have reached out for help. Cases include: child marriage, rape, defilements, domestic violence, economic violence and denial of resources.

The next step for Crew on this is to be able to run a safe house in Juba for women and girls who are in need. This is a long-term objective for the organisation.

Advocacy & Campaigns



After two decades of war, South Sudan has seen a deterioration in the rule of law translating into rampant looting, targeted and ethnic killings as well as a spread in hunger, diseases and its related deaths prompting citizens to seek refuge in neighboring towns and countries with women and children bearing the brunt of the violence in its after effects. CREW uses our platform to amplify the voice of those who suffer these injustices by advocating and raising awareness on issues of women and children's rights on social media platforms as well as radio and other media outlets. We also engage with likeminded institutions to ensure key issues affecting women and children are highlighted as part of our efforts at mainstreaming gender and paving the way for meaningful gender equality and equity in South Sudan.



Protests & Demonstrations

CREW has participated in and played a leadership role in a number of protests and demonstrations that fight for the rights of women and girls in South Sudan.

Some examples:

- December 2017 Women's Silent March for Peace
- November 2018, Demonstration and delivering a petition to the Minister of Gender on the mass rapes in Bentiu.
- May 2020 Walk against Rape in Juba.
- July 2020 Nuswan Wen? Press conference demanding women's agreed representation in gov't.
- August 2021 Demonstration against the Minister of Humanitarian Affairs on abuse of his wife.



International Advocacy



Crown also partakes in international advocacy efforts. In September 2018, Crown the Woman's EXECUTIVE DIRECTOR; Ms. Riya William Yuyada, travelled to New York to speak at a UNAIDs event on the sidelines of the United Nations General Assembly (UNGA).

"In South Sudan, 52% of our young sisters are married before their 18th birthday. I urge leaders not to remain loudly quiet. We call for the inclusion of women in political processes. It is our bodies, our lives and our futures at stake. We have the right to the highest attainable standard of health, whether in conflict or not," said Riya William Yuyada, Executive Director, Crown the Woman, South Sudan.



Who we work with...

Crown the Woman works and collaborates with other likeminded organisations, actors and networks, both within South Sudan, within the East Africa region and in Global initiatives.

South Sudan Women Coalition for Peace

Born to lead Coalition (we initiated)

South Sudan Civil Society Forum (sitting on the steering committee)

South Sudan Human Rights Defenders Network

South Sudan Feminist Circle

Regional: The GBV prevention Network, #IMatter Campaign, African Women Leadership Network (AWLN), Pan African Feminist working group

International: Nobel women's Initiative, Women Strong Violence Against Women (VAW), Sakharov fellowship and European Parliament, Women Peace and security Network led by Leymah Gobwee a Nobel peace prize laureate.



EACH FOR EQUAL & IMPLEMENT %35

I am a South Sudanese Woman



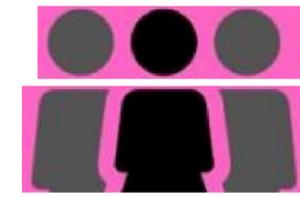
#IWD2020

And I've been **CROWNED**

People with disability are at greater risk of getting COVID-19 because of:

- Physical barriers to access hygiene facilities
- Need to touch things (to move around)
- Difficulty in enacting social distancing
- Difficulty accessing information

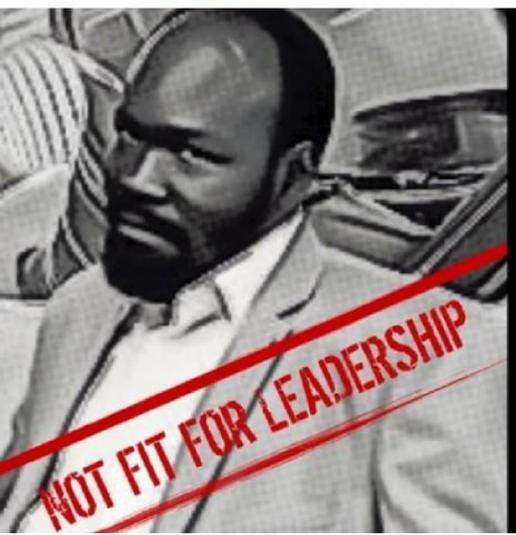
(Source: WHO)



Campagins



#MoMoroSokit
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PETER MAYEN
South Sudan National Minister of Humanitarian Affairs & Disaster Management

HAS VIOLATED HIS WIFE'S RIGHT TO WORK BY DENYING HER TO PLAY FOOTBALL.

NOW HE HAS BEATEN & STABBED HER WITH A KNIFE.

#PeterMayenMustGo
#Zero Tolerance toGBV

Women and girls are

BORN to LEAD

Press Conference

uswanWen??

We demand the 35 representation of women in all GoSS positions!
Respect R-ARCISS!

sday 2nd July 2020 @ 10am
Venue: SSCC Compound

ate for the rights of women in South Sudan!

Too young to be married



In June 2018, the Ministry of Gender, Child and social welfare in partnership with international and national development partners led by UNFPA launched a Strategic National Action Plan to end Child Marriage in South Sudan by 2030. Crown The Woman took part in this initiative and started the “Too Young to be Married” campaign in August with support from UNFPA to raise awareness on effects of Child Marriage and Early Child bearing in South Sudan. The campaign is running on our social media pages, advocacy using radio talkshows, we have debates that are running in six secondary schools, community dialogues with the gatekeepers like chiefs, school administrators, police forces, and club leaders.

Access to GBV lifesaving services during the COVID-19 pandemic.

In 2020 with the outbreak of the COVID-19 Pandemic “Too Young To Be Married” was readjusted to “Access to GBV lifesaving services during COVID-19 Pandemic” with an aim of establishing a hotline where survivors can call to report cases so that they are able to get support from professional social workers and establishment of hot lines.

The aim was to help women/girls to report cases of SGBV and child marriage so that they are rescued. The strategy was inclusive to help both educated and uneducated women express themselves in a language they are comfortable speaking in so that help is extended out to them because we realized that with the lockdown there was secret arrangements of weddings by family members would take place without our knowledge so there was need to put measures in place and save women and girls lives.



Women voices in leadership Project

In April 2020, we partnered with Care International South Sudan to spearhead a campaign to initiate conversations on Feminism in South Sudan. We successfully conducted a two-day training for feminists in Juba, which was attended by thirty-five (35) young and older women from various organizations and institutions including Young Positives South Sudan, Young Women Christian Association, Women For Change, Crown The Woman-South Sudan staff. We were able to have conversations about Feminism in South Sudan's context and people's perspective. The facilitator asked the women the definition of Feminism and who a feminist is, looked at campaigns like #MeToo and some of the African feminists. We are planning to follow this up with mentorship with adolescent girls in several secondary schools and establish girl's friendly spaces where we can freely discuss issues that affect us.





She Leads in Crisis

During the commemoration of 16 Days of Activism in 2020 we launched a campaign called #sheleadsincrisis with the aim to increase funding for women-led organizations and elevate the influence of women in humanitarian and climate leadership roles but also showcase the amazing work women at the frontline are doing even during the COVID-19 Pandemic.

After the launch we kicked off with recording ten (10) videos of different women working in different sectors including legal, media, agriculture, entrepreneurship, education and students explaining how they have kept leading amidst the crisis in their communities and various work places.

Strengthening young women's participation in local and national peace processes.

In January 2020 we partnered with Search for Common Ground (SEARCH), National Women's Empowerment and Rehabilitation Organization NWERO, Catholic Radio Network (CRN), and Eye Radio to implement a fourteen (14) month long project that will equip young women with skills and opportunities to contribute to the process at the local and national levels, reinforce their collective power and challenge the social stereotypes and barriers that hinder their equal participation. The project seeks to achieve three main objectives: (1) To strengthen the ability of young women leaders and groups to collaboratively lead local and national-peace efforts; (2) To transform attitudes and behaviors about women and youth (and young women in particular) and their role in peace and security and (3) To contribute guidance, best practices and lessons learned to the global field of youth engagement in peace and security. Through the project we have mentored twenty (22) young women in Juba to equip them with skills that will lead them become the leaders they so desire to be. We have also conducted several rural outreaches in and outside Juba to raise awareness on COVID-19 Pandemic and Peace Building. Some of the areas and states we visited includes, Rajaf County, Loakaraka, Rumbek, Maridi and Yei. We also ensured that copies of the peace agreement, masks, sanitary towels, soap and T-shirts with key messages on peace were we distribute to the different communities. Through the Profiling of new peace leaders, we have pre-recorded twenty-(20) radio sessions that have been aired on Eye Radio and the video recordings posted on CREW'S social media platforms about the young women sharing the amazing work they are doing to ensure that peace is achieved in their communities.

#IMatter Campaign

Crown The Woman in partnership with Oxfam Nairobi carried out a campaign called #IMatter which is an intersectional worldwide solidarity campaign working with women and girls in crisis and post crisis context, recognizing the universality of the struggle and women's experiences. It seeks to build bridges between networks and to strengthen the women's movements. This campaign was co-created by seventeen (17) women led and women rights organization from across the world in order to connect and strengthen the woman right movement since it beginning. This campaign aims at recognizing and valuing women as experts and leaders of creating positive change and to that end. #IMatter supports women to build their advocacy skills to be engaged in formal and informal decision-making processes. Crew contributed by recording short videos of six women talking about what matters to them and posted them on CREW's social media platform. The women talked about representation of women with disability, ownership of land, importance of including women in decision-making, need to value the teaching profession and ending of child marriage. This are real and true stories derived from the experiences of what this women have gone through and in order to change the narratives they decided to speak out and share.



#IMatter

STAND WITH ME

Beijing Declaration Platform for Action +25

CREW in partnership with Urgent Action Fund is implementing a project “Beijing declaration and Platform for Action +25. As a country, we are obligated to look into achievements and gaps that we have been able to implement in regards to Beijing.

Questions that could need to be answered includes whether since the adaptation of the declaration which principles have been implemented, has South Sudan provided women and girls with safe spaces against violence?

Twenty-five years after the adoption of Beijing Platform for Action, do more women and girls have access to free quality education, reproductive health and rights services, and whether is there a gradual increase in women in positions of power and decision-making.



Self care & our 'Happiness Manifesto'

As a feminist organisation we have been under going great growth and transformation. As we work together tirelessly, we acknowledge that the work we have been doing has immense impact on our minds, bodies and spirits and once those they are broken or not taken care of, we can not be in position to transform our communities and the systems of oppressions and patriarchy that we live in. We have sat down as a team and discussed what are some of the things that are breaking our spirits and stopping us from actually achieving our goals. We also acknowledged that burn out is a threat as a result of the often difficult work that we do for the girls and women of South Sudan. We have come up with a Happiness Manifesto for our organization to improve on our culture both as an institution but also in our individual capacities. We hope it will guide us to make our self and collective care a priority. We are committed to creating best practices that will keep us mentally, physically and emotionally healthy. We will also use it to hold each other accountable for each others' individual and collective well being, so as to foster the well being of us and the women and girls we work for and with.



Our Partners

Crown the Woman works with like minded partners that support our work. Some of our current and past partners:

1. Search for Common Ground
2. United Nations Population Fund
3. Equality Fund
4. Care International South Sudan
5. Frida Fund
6. Urgent Action Fund
7. Oxfam HECA Region
8. Women strong International
9. Akili Dada
10. Norwegian People's Aid
11. Oxfam-South Sudan





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